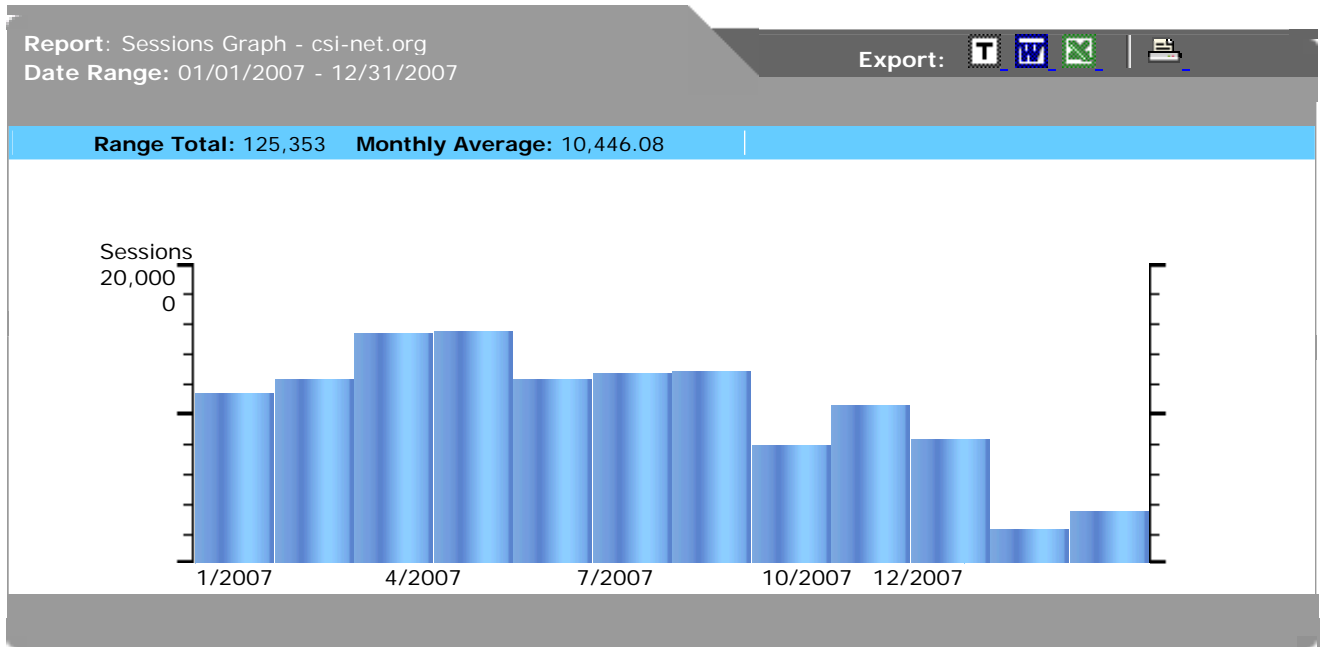


Chi Sigma Iota Web Administrator Report. March, 2008

Attached are web page statistics for the 12-month period from January 1, 2007 through December 31, 2007, during which we had 123,253 visitors to csi-net.org. The average visitors per day was 343. The day with the most was April 16th with 664 visitors.

The following chart shows usage by month for the 12 month period. November and December are the months with the lowest usage. January through July and September are uniformly busy, with March and April being the two months with highest usage.



Several charts are included on the following pages. The first chart shows statistics for the 12 month period for total web page usage. The second chart shows which search engines were used to reach the site and the third tells what search terms were input into the search engine. The final chart shows the 50 most popular web pages.

CSI-NET.ORG is being used extensively by our members, chapters, and leaders. Additional usage is quite possible and to some extent dependent on the priorities established for future site development, within the context of the Society as a whole.

What would be most useful is a task force to set a mission for CSI publications with consideration of the web as both a major publication, or publications, and membership service. The web includes information and functions to address all aspects of the strategic plan. In addition to membership processing and maintenance of the membership data base, the web serves as a source of information, training, and professional development for members, leaders, and chapters. Scholarship and research is part of the web that is currently underdeveloped and could be developed in new and creative directions through

consideration of, for example, an electronic journal or other outlet for research (i.e., short research briefs/counseling briefs) consistent with the CSI mission and directed towards our unique niche within the counseling profession.



Total Web Page Usage

Report: Summary - csi-net.org Date Range: 01/01/2007 - 12/31/2007	
Total Sessions	125,353.00
Total Pageviews	600,277.00
Total Hits	4,635,014.00
Total Bytes Transferred	33.21 GB
Average Sessions Per Day	343.43
Average Pageviews Per Day	1,644.59
Average Hits Per Day	12,698.67
Average Bytes Transferred Per Day	93.16 MB
Average Pageviews Per Session	4.79
Average Hits Per Session	36.98
Average Bytes Per Session	277.76 KB
Average Length of Session	00:03:50

Help Information

Summary

The Summary shows totals and averages for Sessions, Pageviews, Hits, and Bytes for the currently selected Date Range. Visitors information is not shown here because it is only available when UTM visitor tracking is employed.

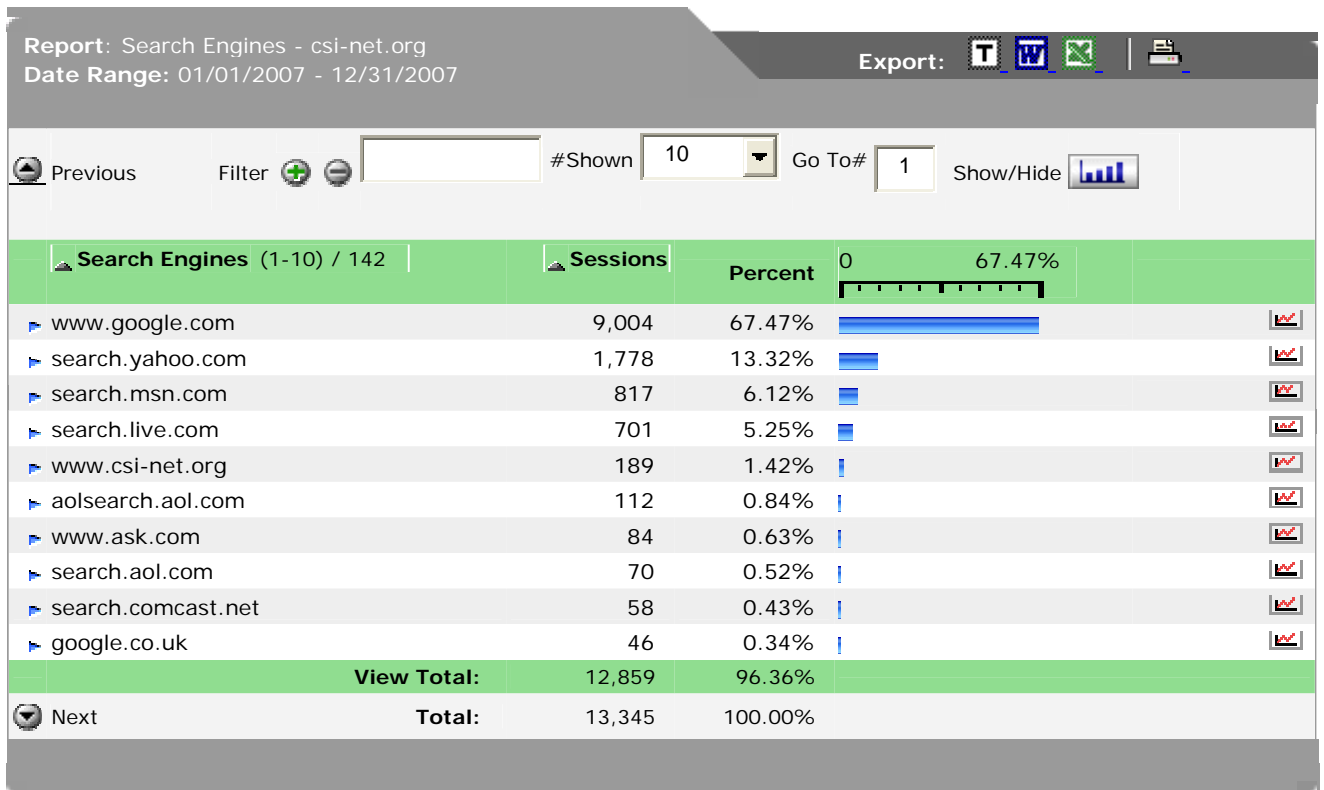
Calculation Methodology

- Session: A series of Hits to your site over a specific period of time by one visitor.
- Pageview: A request to the web server by a visitor's browser for any web page; this excludes images, javascript, and other generally embedded file types.
- Hit: Any successful request to a webserver from a visitor's browser.
- Bytes: The quantity of network bandwidth used by the files requested during the selected Date Range.

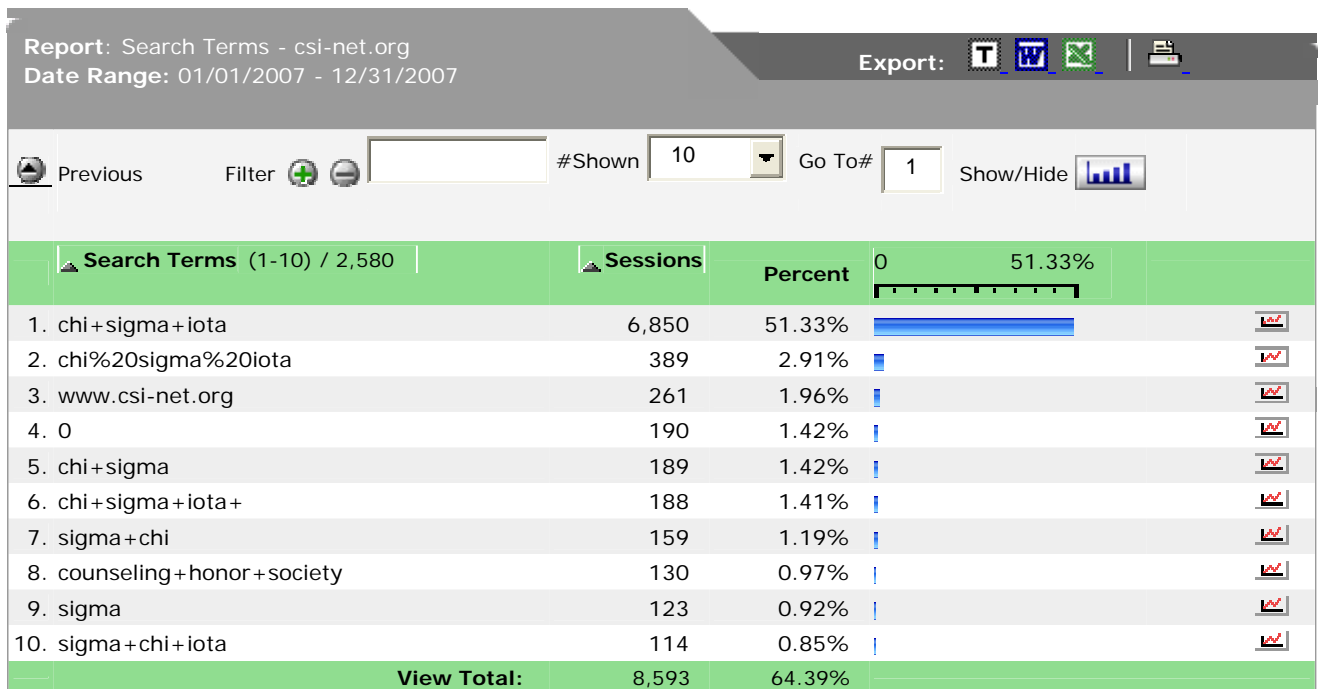
Note

Because Bytes numbers can be very large, abbreviations are used as appropriate, such as MB for megabytes (~millions of bytes). The average length of Session is displayed as hours:minutes:seconds.

What search engines were used to get to the CSI site?



What search terms were used?






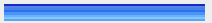


































Next

Total:

13,345

100.00%

Which pages are most popular? Of the 407 pages on the Web (many of which are multiple pages (e.g., an Exemplar issue counts as 1 page, each link on Professional Advocacy counts as one page), here are the top ones visited.

Report: Requested Pages - csi-net.org Date Range: 01/01/2007 - 12/31/2007			
Pages (1-48) / 1,232	Pageviews	Percent	
1. /index.cfm	70,137	18.11%	
2. /robots.txt	27,746	7.17%	
3. /login.cfm	22,757	5.88%	
4. /calendar.cfm	19,413	5.01%	
5. /mallcategory.cfm	10,890	2.81%	
6. /associations/2151/files/HOME_OfficialCSIChaptersList.cfm	9,947	2.57%	
7. /displayboard.cfm	9,469	2.45%	
8. /gotoad.cfm	7,587	1.96%	
9. /mallsubcategory.cfm	7,236	1.87%	
10. /registerupdatemembersform.cfm	6,344	1.64%	
11. /cde.cfm	6,188	1.60%	
12. /displaycommon.cfm?an=8 AWARDS_Home Page	6,068	1.57%	
13. /displaycommon.cfm?an=7 AWARDS_CSI Chapter and Individual Award Recipients	5,799	1.50%	
14. /displayemailforms.cfm?emailformnbr=63160	5,644	1.46%	
15. /sendpassword.cfm	4,762	1.23%	
16. /returnad.cfm	4,708	1.22%	
17. /mall.cfm	4,621	1.19%	
18. /adminmanagemembers.cfm	4,595	1.19%	
19. /calendardisplayevent.cfm	4,450	1.15%	
20. /associations/2151/files/CSIChaptersList.pdf	3,913	1.01%	
21. /msmindex.cfm	3,081	0.80%	
22. /displaycommon.cfm?an=22 AWARDS_Outstanding Doctoral Student Award	2,916	0.75%	
23. /affinfo/PGAP_banner.swf	2,839	0.73%	
24. /displaycommon.cfm?an=1 What is CSI?	2,823	0.73%	
25. /searchsite.cfm	2,693	0.70%	
26. /affinfo/rotating_banner.swf	2,549	0.66%	
27. /memberexclusives.cfm	2,256	0.58%	
28. /adminregister.cfm	2,066	0.53%	
29. /displaycommon.cfm?an=2 AWARDS_2008_Fellow and Intern Announcement	2,030	0.52%	
30. /emailtofriend.cfm	1,987	0.51%	
31. /associations/2151/files/39023.pdf Summer 2007 Exemplar	1,900	0.49%	
32. /displayemailforms.cfm?emailformnbr=16527	1,887	0.49%	
33. /admin.cfm	1,825	0.47%	
34. /affinfo/rotating_banner.xml	1,785	0.46%	
35. /displaycommon.cfm?an=12 AWARDS_Outstanding Chapter	1,720	0.44%	

36.	/associations/2151/files/HOME_JobLinks.cfm	1,714	0.44%	
37.	/displayemailformsresult.cfm	1,710	0.44%	
38.	/associations/2151/files/November_07.swf	1,700	0.44%	
39.	/admincommonsub_addededit.cfm	1,605	0.41%	
40.	/associations/2151/files/CSI_Overview_06.swf	1,528	0.39%	
41.	/displaycommon.cfm?an=25 AWARDS_Outstanding Doctoral Student Award Table of Contents	1,527	0.39%	
42.	/displaycommon.cfm?an=5 AWARDS_Chapter Faculty Advisor Excellence Award Table of Contents	1,443	0.37%	
43.	/displaycommon.cfm?an=6 AWARDS_CSI Award Recipients List	1,427	0.37%	
44.	/adminemailformentrylist.cfm	1,394	0.36%	
45.	/associations/2151/files/41056.pdf FALL 2007 Exemplar	1,393	0.36%	
46.	/displaycommon.cfm?an=3 AWARDS_Chapter Faculty Advisor Excellence Award	1,368	0.35%	
47.	/payreceipt.cfm	1,260	0.33%	
48.	/displaycommon.cfm?an=1&subarticlenbr=247 FAQ Question 10 How can we raise funds for our chapter?	1,250	0.32%	
View Total:		298,523	77.09%	
Total:		387,220	100.00%	

Help Information

Requested Pages

This report ranks the popularity of the Pages (HTML files, generally) visited on your site by number of Pageviews and relative percentage. Urchin's configuration controls which file extensions are treated as Pageviews. In general, images and other embedded content, such as style sheets and javascript, are not considered to be Pageviews.